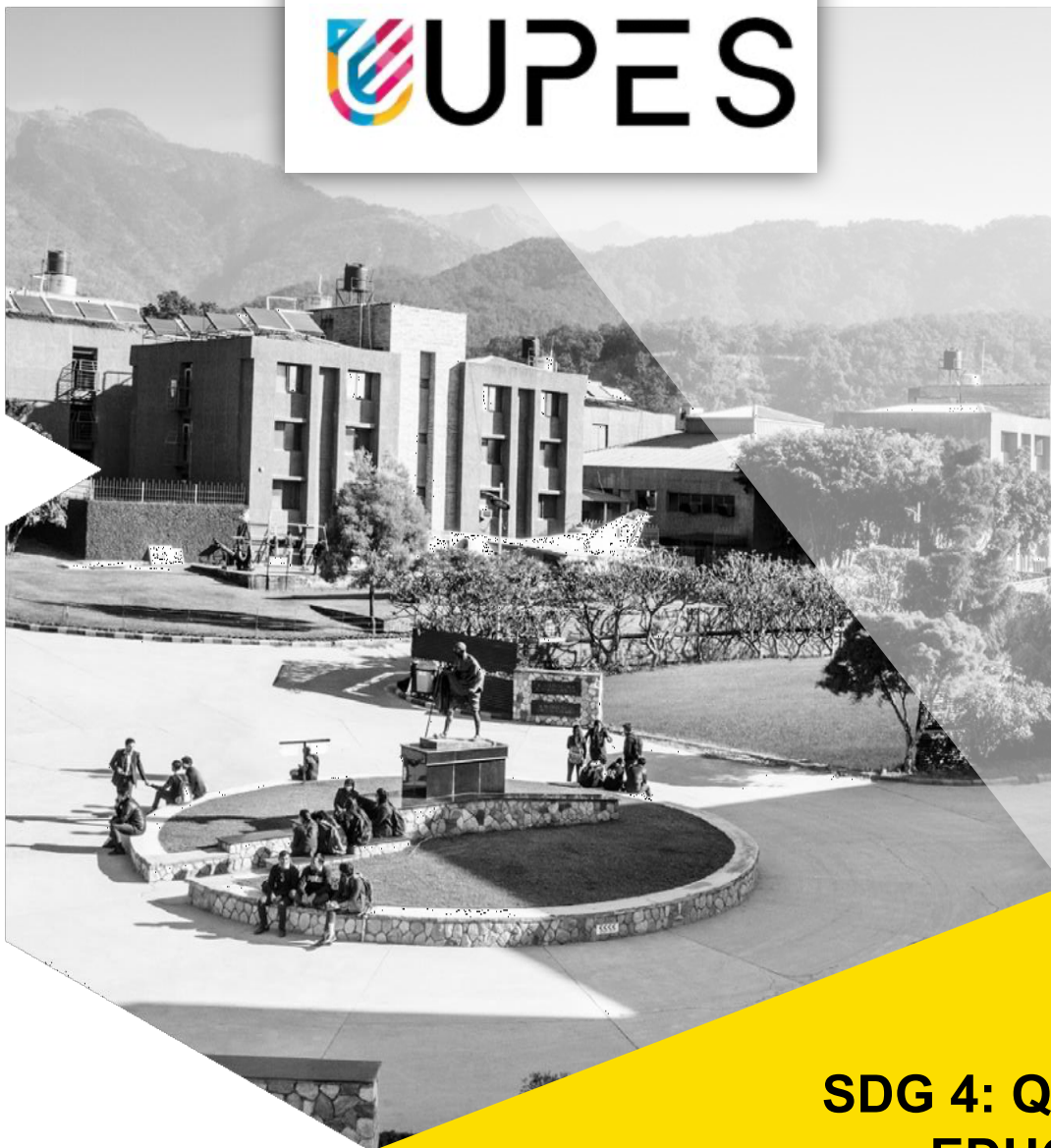




SUSTAINABLE DEVELOPMENT GOALS



**SDG 4: QUALITY
EDUCATION**

2025

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4.3.2 Does your university as a body host events at university that are open to the general public: public lectures, community educational events?

Public Educational and Outreach Events at UPES (2022–2025)

Ad Hoc Events (One-off Outreach Activities)

Legal Awareness Camp (January 21, 2023)

A one-day legal aid and awareness camp organized by the UPES School of Law's Legal Aid Clinic in collaboration with the District Legal Services Authority. Held at a local community venue (Sai Temple in Bidholi village), this camp educated residents on free legal aid and their rights. Law faculty and students offered on-site legal consultations and informative sessions. **Location:** Off-campus (village temple). **Accessibility:** Open to the general public (local villagers attended freely; no prior registration required).

TiECon Dehradun 2022 – Enterprising Uttarakhand (November 17, 2022)

A major entrepreneurship summit hosted at UPES in partnership with TiE (The Indus Entrepreneurs). Budding start-up founders pitched ideas to seasoned investors and attended talks by industry leaders. This one-off conclave aimed to boost the regional start-up ecosystem. **Location:** On campus (UPES Kandoli). **Accessibility:** Open to entrepreneurs, professionals and students from any institution via **pre-registration** (pitch submissions and delegate passes).

UPES School of Business Marketing Conclave (April 3, 2024)

A special one-day conference focused on marketing innovation and industry trends. The event featured business leaders and alumni speaking on topics like digital marketing and brand strategy. Students and attendees engaged in Q&A and networking sessions. **Location:** On campus (School of Business Auditorium). **Accessibility:** **Open to all** with a simple registration (marketed to students, professionals, and local business community).

DigitalDhaam Digital Literacy Workshops (2023)

A series of community training sessions under the *DigitalDhaam* initiative to bridge the digital divide in nearby rural areas. Throughout 2023, UPES faculty and volunteers held hands-

on workshops in local villages to train school teachers, students, and homemakers in basic computer and internet skills. These informal sessions addressed technological apprehensions and improved participants' ability to use digital tools. **Location:** Off-campus (village community centers). **Accessibility:** **Open to the public** (free participation for the community; sessions tailored to attendees' needs).

Faculty Seminar on BioE³ Policy & ANRF (October 2023)

A one-time faculty development program hosted at UPES to discuss India's Bioeconomy (BioE³) policy and the new Anusandhan National Research Foundation [1]. Experts, professors, and PhD scholars gathered to explore R&D funding, bio-innovation, and sustainability challenges. **Location:** On campus (UPES Dehradun). **Accessibility:** Open to academics and practitioners (attendance by invitation/registration; not restricted to UPES faculty) [1].

Programmed Events (Recurring Public Programs & Festivals)

Sustainability Fair (Annual – e.g. October 11–14, 2022 & April 9–10, 2025)

A flagship multi-day international conference and fair on sustainability, hosted by the UPES School of Engineering's Sustainability Cluster [2] [3]. The inaugural **Sustainability Fair 1.0** in 2022 was themed "Safe, Resilient, and Sustainable Cities & Communities," featuring training sessions, exhibitions, and panel discussions with over 1,000 participants and dignitaries like the Uttarakhand Governor [2]. By **Sustainability Fair 3.0** in April 2025, the event included the 5th International Conference on Health, Safety, Fire & Environmental Advances (HSFEA-2025) with 1,500+ delegates from academia, industry, and government [3]. **Location:** On campus. **Accessibility:** **Open to the public** via registration (researchers, students, industry professionals, and interested citizens could register; attendance often free or with nominal fee).

Uurja – Annual Cultural Festival (Recurring, latest November 2023)

Uurja is UPES's annual cultural extravaganza organized by the Cultural Committee upes.ac.in. Typically a three-day festival, Uurja showcases music concerts, dance and drama performances, fashion shows, and celebrity artist nights. For instance, **Uurja 2023** (held in late November 2023) featured popular singer Darshan Raval headlining a live concert. The fest creates a carnival atmosphere on campus with food stalls and games. **Location:** On campus (open-air venues and auditoriums). **Accessibility:** **Open to the general public** and students from other colleges (entry usually via free passes or modest ticket fees; online registration for certain competitions).

Ignite – Annual Techno-Legal-Design-Management Fest (Recurring)

Ignite is an interdisciplinary academic fest and competition series, branded as one of UPES's "annual signature events" alongside Uurja [4]. It involves technical contests (robotics, coding), legal debates, design hackathons, and business case challenges. For example, **Ignite 2022** brought together engineering, law, design, and management students to showcase projects and compete in events ranging from mock trials to innovation challenges. **Location:** On campus (multiple venues). **Accessibility:** **Open to public and inter-college participants** (students from other universities and even high schoolers in certain contests; requires prior registration for events).

Annual Voluntary Blood Donation Camp (Yearly every Spring)



A campus-wide blood donation drive held every year (usually in April) in partnership with local blood banks and hospitals. In **April 2024**, UPES hosted a three-day drive that saw **over 1,600 volunteers donate blood**, fostering a spirit of community service [5]. These drives are organized jointly by the National Service Scheme (NSS) unit and the School of Health Sciences, often across both UPES campuses [5]. **Location:** On campus (Kandoli and Bidholi campuses). **Accessibility:** **Open to all** – students, faculty, staff, and even outside community members can walk in to donate (with on-site medical screening) [5].

DaanUtsav – Joy of Giving Week (Annual every October)

A recurring week-long social outreach festival at UPES since 2022, aligned with India's national "Joy of Giving" weekthecsr.universe.com. During the first week of October each year, UPES students and staff organize donation drives and charity events on campus. Items like clothes, books, blankets, and toys are collected and donated to NGOs and needy communities thecsr.universe.com. UPES partners with organizations such as *Goonj* to maximize the impact. For example, during **DaanUtsav 2022–2023**,

volunteers collected winter clothing for an old age home (Cheshire Home) and organized outreach to a local slumtheCSR.universe.com. **Location:** On campus (with distributions off-campus to community sites). **Accessibility: Open to the public** – anyone may contribute donations; local residents and NGOs are invited to participate in giving and distribution events.

National Space Convention – “Renaissance” Series (Periodic)



A high-profile convention for space science enthusiasts hosted by UPES and its student *Infinity Space Club*. The **Renaissance 3.0** edition, held **April 21–23, 2023**, was a three-day event featuring ISRO scientists, defense experts, and space industry leaders [6]. Over 600 students from universities across India attended, engaging in guest lectures, panel discussions, stargazing nights, an amateur rocketry workshop, and drone competitions [6]. The convention (organised in collaboration with the Indian Space Association) aimed to inspire youth in astronautics and was **open to school and college students** nationwide [6]. **Location:** On campus (UPES Bidholi). **Accessibility: Open to the public** via **online registration** (anyone interested in space – students, educators, hobbyists – could register to attend the talks and activities).

Each of the above events reflects UPES’s commitment to community engagement and education beyond the classroom. From sustainability conferences and cultural fiestas to health camps, legal clinics, and digital literacy drives, UPES has provided a platform for **learning, awareness, and collaboration** that is accessible to the wider public. These outreach initiatives span diverse themes – environment, technology, entrepreneurship, law, health, and social welfare – embodying the university’s vision of inclusive growth and knowledge-sharing.

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