



DEPARTMENT OF SOCIAL OUTREACH (DSO)

COMMUNITY ENGAGEMENT & SOCIAL IMPACT

A Compilation of Outreach Initiatives, Community Partnerships and Stories of Impact

ABOUT THIS REPORT

The Department of Social Outreach (DSO), UPES works closely with communities in and around its campuses, partnering with government institutions, NGOs, schools and civic bodies on healthcare, education, skill development, sustainability and social welfare initiatives. This report brings together the initiatives, programmes and stories of impact led by the department.

INITIATIVES IN THIS REPORT

Free Medical Mobile Van	Blood Collection Camps
Support to Devanshi Public Sports School	Math Matters
Skill Development Program Dehradun Jail	Free Health Camps
Project 'Dronasthali	Poshan Maah Workshop
Project Lakhon Khawahishen	Daan Utsav
Smart Class	National Science Day
Skill Development Program	Infinite Skies
Marathon	Cyber Security Awareness & Community Engagement
Project Grow	Tree Plantation Drive
Menstrual Equity	Communication & Skill Development Workshop for Uttarakhand Police Personnel
Multiutility Hall	Youth Connect Programme

01 FREE MEDICAL MOBILE VAN

Bringing Healthcare Closer to Communities



Since 2008, UPES has collaborated with Sewa Bharti, an NGO working in the areas of healthcare, relief and rehabilitation, and women empowerment, to support a Free Medical Mobile Van serving residents of nearby villages. The mobile van brought basic healthcare services directly to the community, providing medical consultations and medicines at the doorstep. A qualified doctor and medical attendant provided treatment, while UPES student volunteers supported patients by explaining medication schedules, precautions and other healthcare instructions.

02 SUPPORT TO DEVANSHI PUBLIC SPORTS SCHOOL

Supporting Education & Aspirations

Devanshi Public Sports School (DPSS), Nainbagh, Tehri Garhwal, was severely damaged during the Kedarnath Flash Floods in 2013. UPES extended its support towards the school's re-establishment and continued its commitment to encouraging the students in their educational journey. As part of this initiative, 18 meritorious students of DPSS, accompanied by their teachers, were invited to the UPES Bidholi Campus on 10 January 2018 for a motivational and educational visit. Supported by 25 UPES student volunteers, the students explored various UPES schools and facilities, visited the Vijayanta Tank and MIG-23 aircraft, and enjoyed a friendly cricket match with UPES students. They also had a hands-on design

experience at the School of Design and were hosted for refreshments. The visit was designed to inspire young minds, broaden their horizons and motivate them to pursue higher education and build a brighter future.



03 SKILL DEVELOPMENT PROGRAM DEHRADUN JAIL

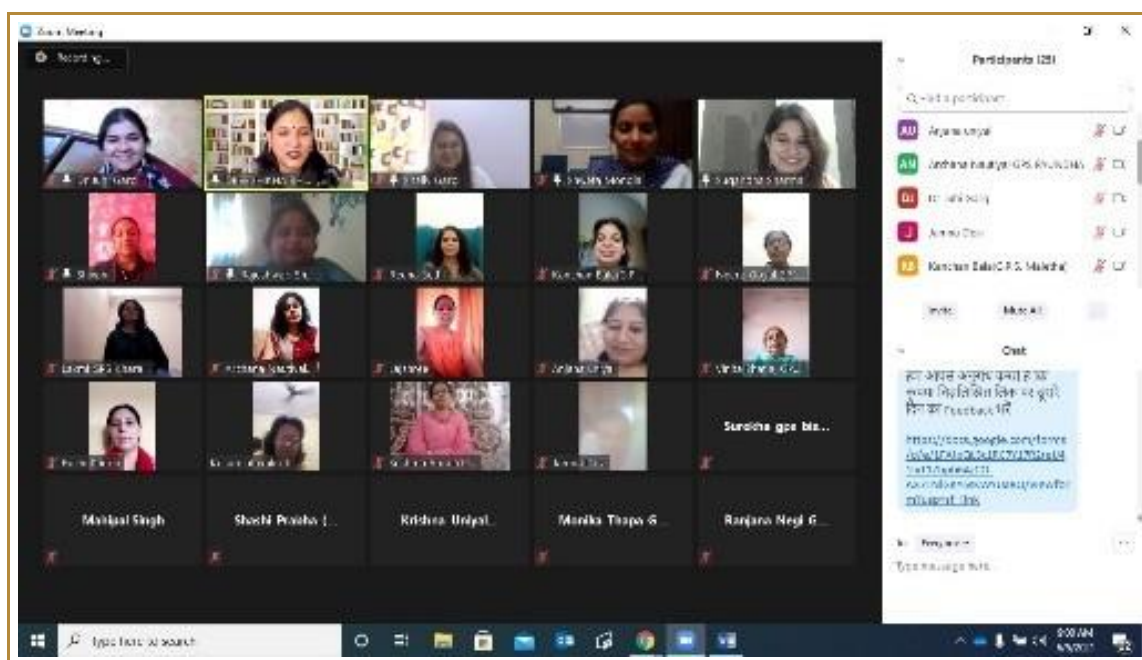
Second-Chance Opportunities Through Skill Development



In 2017, UPES organized a Skill Development Program for inmates at Dehradun District Jail, with the objective of supporting their rehabilitation and successful reintegration into society. The program provided practical training in Computer Hardware and Networking, equipping participants with skills that could help them pursue employment and earn a sustainable livelihood after their release. To support hands-on learning, UPES provided 10 laptops to Dehradun District Jail for use during the training program. Upon successful completion, certificates were awarded to the participating inmates in recognition of their newly acquired skills. Through this initiative, UPES aimed to promote skill development, self-reliance and second-chance opportunities, helping inmates build a more positive and productive future.

04 PROJECT 'DRONASTHALI

Empowering Teachers Through Digital Learning



During lockdown period in June 2021 a project named Dronasthali was implemented that was designed and aimed to educate our teaching fraternity on how we can effectively use WhatsApp in teaching students.

The beneficiaries were 30 teachers from nearby RPV's – Rajkiew Prathmik Vidyalay.

05 PROJECT LAKHON KHAWAHISHEN

Beating Period Poverty Together



Under this project, UPES supported DivIn Pro, a women-led and impact-driven organisation, to address menstrual hygiene and reduce period poverty. The initiative aims to provide safe, hygienic, and sustainable menstrual protection to around 1,200 women, including UPES ground staff and women from 13 identified villages. As part of the project, reusable menstrual cups sourced from Sirona Hygiene Private Limited were distributed to empower women and promote sustainable menstrual health practices.

06 SMART CLASS

Quality Education

Since 2022, Department of Social Outreach (DSO), UPES in partnership with the Lotus Petal Foundation (LPF), has been supporting Government High School, Upper Kandoli through a Smart Class programme focused on strengthening English literacy among Grade 9 students.

The programme integrates technology with classroom learning to create an engaging and effective learning experience. DSO team plays an active role in monitoring the programme, maintaining the Smart Class infrastructure, and engaging with students to understand their learning needs and progress.

The initiative aims to promote technology-enabled, student-centric learning and strengthen educational outcomes.



07 SKILL DEVELOPMENT PROGRAM

Building Skills, Empowering Lives



At UPES, we aim to empower our support staff, including security guards, through learning and skill development. UPES provided two months of English language training and two months of computer training at both campuses. Based on a staff needs assessment, the training focused on basic computer skills, English communication, effective interaction, non-verbal communication, greeting visitors, conflict management, and communicating information clearly and respectfully.

08 MARATHON

Run for Tomorrow

On 23 September 2023, UPES organized a 5 km Marathon from Kandoli to the Bidholi Campus to promote awareness around road safety, healthy lifestyles and a drug-free society. The event witnessed enthusiastic participation from around 300 students and 100 faculty and staff members, including senior university leadership. The marathon promoted the importance of fitness, physical well-being and mental wellness, while bringing the UPES community together for a meaningful social cause. The top 15 runners were recognized with medals and certificates, along with cash prizes for the leading finishers. Through such initiatives, UPES continues to encourage a healthy, active and socially responsible community.



09 PROJECT GROW

English Training for Our Support Staff



Department of Social Outreach, in collaboration with the **School for Life**, UPES launched **Project Grow**, a three-month Communicative English Training Programme for its housekeeping support staff. The programme was inaugurated on **4 January 2024** in the presence of **Dr. Sharad Mehra, Chairman, Hydrocarbons Education Research Society (HERS)**.

The initiative aimed to enhance communication skills, build confidence, and support the personal and professional growth of the participants. Through this collaboration, the **Department of Social Outreach (DSO)**, **UPES**, continues its commitment to empowering its support staff and creating meaningful opportunities for their growth and development.

10 MENSTRUAL EQUITY

Session for UPES Faculty, Staff & Students at Both Campuses

One of the UPES student Ms. Ritika Panwar launched '**Project Yoni**', an NGO dedicated to advancing menstrual equity and tackling period poverty. The initiative focuses on building an open awareness platform to foster understanding and break stigmas around menstrual health. At the launch event, renowned Dehradun-based gynaecologist Dr. Vidushi Jain joined as the keynote speaker, sharing expert insights on menstrual hygiene and wellness to the attendees in this program.



11 MULTIUTILITY HALL

Quality Education



UPES supported the development of a Multiutility Hall at Government Primary School, Hariyawala, which was inaugurated on 13 February 2024 as part of its ongoing efforts to strengthen educational infrastructure and community development. The project included renovation, repair work, whitewashing, painting, and mural work, creating a more welcoming and conducive environment for learning and various school activities. The initiative reflects UPES's commitment to supporting better learning spaces and holistic development of children in the community.

12 BLOOD COLLECTION CAMPS



In line with the ethos of giving back to society, Department of Social Outreach (DSO), in collaboration with the SEE Department, UPES, organized a three-day Blood Collection Drive across both campuses from 3 to 5 April 2024. The initiative encouraged students and employees to contribute to this noble cause and support those in need. The drive was conducted in collaboration with Mahant Indresh Hospital and IMA Dehradun, resulting in the collection of an impressive 1,303 units of blood. The initiative reflects UPES's commitment to promoting a culture of social responsibility, compassion, and community well-being.

13 MATH MATTERS

Learning Mathematics Through Experience

The Social Outreach Department (DSO), UPES conducted a two-month "Math Matters" programme for B.Ed. students of Dayanand Women's Training College (DWTC). The programme aimed to strengthen their mathematical concepts and introduce experiential and activity-based learning approaches.

Facilitated by UPES faculty from the Applied Sciences Cluster, the programme covered topics aligned with the B.Ed. syllabus along with interactive activities to make learning engaging and practical. The programme focused on conceptual understanding rather than rote learning, equipping future educators with effective and learner-centric approaches to teaching mathematics.



14 FREE HEALTH CAMPS

Community Health & Well-Being



The DSO, UPES organized free health camps in the nearby villages of Misraspatti, Kharakhet, and Dhaulas to improve access to basic healthcare services in underserved communities. A team of doctors and nursing assistants from the UPES Infirmary provided health check-ups, including blood pressure, blood sugar, heart rate, ENT, and general health assessments. Essential medicines were also distributed free of cost, along with guidance on preventive healthcare, healthy lifestyles, and regular medical check-ups.

The initiative was warmly appreciated by the Gram Pradhans and community members, who expressed their gratitude and requested that similar health camps be organized regularly.

15 POSHAN MAAH WORKSHOP

Nutrition & Community Well-Being



As part of National Nutrition Month (Poshan Maah), the Department of Social Outreach (DSO), in collaboration with the School of Health Sciences & Technology (SoHST), UPES organized a two-day workshop for Anganwadi and ASHA workers from Sahaspur Block.

The workshop focused on nutrition security, food fortification, and food hygiene, featuring expert-led sessions, practical demonstrations, and the preparation of low-cost, nutritious recipes using locally available ingredients. Students from the Nutrition Department also presented posters on innovative nutritional practices.

The initiative aimed to empower frontline health workers with practical knowledge and skills to promote better nutrition and health practices within their communities.

16 DAAN UTSAV

Joy of Giving Week



In October, Department of Social Outreach (DSO), UPES in collaboration with Goonj, organized the "Joy of Giving Week" to promote the spirit of giving and social responsibility during the festive season. The initiative received an enthusiastic response from the UPES community, resulting in the collection of essential items such as clothes, blankets, quilts, shoes, stationery, and ration kits.

These contributions were handed over to Goonj for distribution among underserved communities. The initiative reflected the power of collective goodwill and UPES's commitment to creating a meaningful social impact through community participation.

17 NATIONAL SCIENCE DAY

Inspiring Young Scientists

Department of Social Outreach (DSO), UPES celebrated National Science Day with an interactive session on "The Wonders of Science" at Government High School, Doonga. The session featured engaging discussions and live experiments that sparked curiosity and encouraged scientific thinking among students. The session focused on the concept of Reflection of Light through hands-on demonstrations and also highlighted the remarkable contributions of Dr. C.V. Raman to the field of science.



The initiative aimed to nurture curiosity, promote scientific temperament, and inspire the next generation of innovators.

18 INFINITE SKIES

Making Space Education Inclusive



Infinite Skies, a social initiative by the DSO & Infinity Space Club, UPES, was conducted for the students of Sharp Memorial School for the Blind, Dehradun, the session introduced students to the fascinating world of the solar system through touch and sound-based learning. Specially designed planet models enabled students to explore the size, shape, and surface textures of different planets through touch, supported by engaging audio descriptions.

The initiative aimed to make space education accessible, inclusive, and experiential, creating a meaningful learning experience for every student.

19 CYBER SECURITY AWARENESS & COMMUNITY ENGAGEMENT

Building a Safer Digital & Connected Community

UPES organised a Cyber Security Awareness Session led by Mr. Surendra Sharma, Cyber Cell, Delhi Police, bringing together UPES students, support staff, and local community representatives, including Zila Panchayat Members, Gram Pradhans, Ward Members, and community members.

The session focused on raising awareness about common cyber threats, online safety, preventive measures, and responsible digital behaviour, empowering participants to navigate the digital world more safely.

Following the session, the DSO team engaged with local authorities to understand key community challenges and explore opportunities for meaningful interventions. The discussions highlighted the importance of regular collaboration and sustained community engagement for the effective implementation of ongoing and future initiatives.



20 TREE PLANTATION DRIVE

Ek Ped Maa Ke Naam



Aligned with the Government of India's 'Ek Ped Maa Ke Naam' campaign, the Department of Social Outreach (DSO), UPES, in collaboration with the Uttarakhand Forest Department and School of Law, UPES, organised tree plantation drives across surrounding villages, including Lower Kandoli, Doonga, and Majhaun.

Over 120 UPES students, faculty, and staff participated enthusiastically, planting 135+ ecologically suitable saplings of diverse native and regionally appropriate varieties. The initiative promoted environmental conservation while encouraging community participation and awareness.

The drive reflected UPES's continued commitment to environmental sustainability, community engagement, and expanding its green footprint in the region.

21 COMMUNICATION & SKILL DEVELOPMENT WORKSHOP FOR UTTARAKHAND POLICE PERSONNEL

Empowering Uttarakhand Police Through Communication & Skill Development

UPES organised a Communication & Skill Development Workshop for trainee FSSOs, Leading Firemen, and Wireless Sub-Inspectors at the Police Communication Training Centre, Dhoran Khas, Dehradun.

Organised through the Government Relations Department, UPES, in collaboration with the School of Liberal Studies, the workshop focused on effective communication, interpersonal skills, personality development, confidence building, and workplace communication.

Led by Dr. Gaurav Mishra, Communication Trainer and Personality Development Expert, the session included interactive activities and practical exercises that enabled participants to apply their learning effectively. The initiative reflects UPES's commitment to capacity building, professional development, and knowledge sharing with government personnel.



22 Youth Connect Programme

Inspiring Youth Towards India@2047

Participants: 600+ Students

UPES organised a Youth Connect Programme to engage around 600 students in discussions on Bhartiyyata, nation-building, swadeshi development, research, innovation, entrepreneurship and India's vision for 2047.

Shri Mukul Kanitkar, Educationist, Motivator, Author & Social Worker, addressed the students on the importance of Indian values, indigenous technologies, research and innovation. He encouraged students to develop an entrepreneurial mindset and explore opportunities to become job creators and innovators.

The session highlighted the role of youth in building a self-reliant and developed India through knowledge, innovation, entrepreneurship and social responsibility. Students actively participated and interacted with the speaker.

The programme concluded with a message encouraging youth to contribute towards India's development journey and the vision of a self-reliant, innovative and developed India by 2047.



Thank You...