



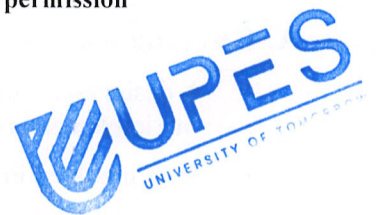
Sustainable and Ethical Funding and Donations Policy

Sustainable and Ethical Funding and Donations Policy/V1.0(Version)

UPES (2026)

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Version 1.0



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I. Introduction

As a responsible academic institution, UPES recognises that how it raises and manages funds is just as important as how it spends them. This policy sets out the principles that guide the University's fundraising and donor-engagement activities, ensuring that every rupee raised comes from a source that is legitimate, ethical, and in step with UPES's broader sustainability and institutional values. It gives the fundraising function a common framework to work within, and gives donors, partners, and the wider University community confidence in how contributions are sourced, vetted, and put to use.

II. Guiding Principles

A. Integrity in Fundraising

- All fundraising activity will be conducted openly, with clear accountability, and in full compliance with relevant laws, regulatory requirements, and institutional codes of conduct.
- Fundraising priorities will be shaped by UPES's mission and long-term sustainability agenda, not pursued as ends in themselves.
- Every prospective source of funds will go through a structured screening process before acceptance, to confirm it does not conflict with the University's ethical or sustainability commitments.

B. A Broad, Balanced Funding Base

- UPES will actively work to widen its funding base so that no single donor, sector, or channel carries disproportionate weight in the University's finances.
- Resources will be pursued across multiple channels — government schemes and grants, philanthropic foundations, corporate CSR and sponsorships, alumni giving, and individual donors — always screened against the University's values and sustainability principles.
- Where possible, funding relationships will be built as ongoing partnerships around shared sustainability goals, rather than one-off transactions.

C. Responsible Use of Funds

- Funds raised will be channeled toward activities that advance UPES's sustainability agenda — research, teaching and learning, campus infrastructure, and outreach to the wider community.
- A defined set of criteria will govern how funds are allocated, so that decisions remain transparent and can be explained to donors and stakeholders alike.
- Allocation priorities will be revisited periodically to keep them in step with the University's evolving strategic and sustainability agenda.

III. Putting the Policy into Practice

A. Governance of Fundraising Activity

- A designated fundraising/advancement function within UPES will be responsible for day-to-day implementation of this policy.
 - Staff involved in fundraising will be equipped, through training and appropriate resources, to apply the policy consistently in their work.
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B. Building Donor Relationships

- UPES will look to build relationships with donors and funders who share its outlook on sustainability and social responsibility.
- Donors will be kept informed through regular updates on how their contributions are being used and the difference they are making, along with avenues to stay engaged with University initiatives.
- Contributions will be acknowledged in a manner appropriate to their scale and nature — through public recognition, plaques, or naming opportunities — while honouring any donor's request to remain anonymous.

C. Accountability and Reporting

- A set of measurable indicators will track how well UPES is meeting the goals of this policy.
- Fundraising performance will be reviewed at regular intervals against sustainability benchmarks, with course corrections made where required.
- An annual account of fundraising activity will be published, setting out progress made and the impact created through donor support.

IV. Awareness and Collaboration

A. Building Awareness within UPES

- The University will run periodic sessions, workshops, and campaigns to build understanding of sustainable and responsible fundraising practices among students, faculty, and staff.
- Feedback from the University community on fundraising decisions and policy implementation will be actively sought and considered.

B. Working beyond UPES

- UPES will exchange knowledge and practices with peer institutions and sector networks working on sustainable fundraising.
- The University will contribute to broader conversations within the higher-education and philanthropic sectors on advancing responsible funding practices.

V. Conclusion

This policy reflects UPES's intent to raise and manage resources in a manner consistent with its values — transparently, responsibly, and with an eye on long-term sustainability. In doing so, it aims to protect the University's institutional integrity while building the kind of donor trust that supports its mission over the long run.

UPES

Registrar-UPES

